

Ancient Flow Therapy



INTERNS APPLY NOW!

Now accepting interns for the Summer & Fall semesters.

Ancient Flow Therapy is a holistic bodywork healing practice in Gainesville, Florida. It is run by Cristina Eury, who has a wealth of experience to impart. Join the team to enhance your knowledge working in a small business.

What you will gain:

- Real-world social media and marketing experience.
- The opportunity to use social media management software.
- Experience working with seasoned professionals.

Interns will:

- Work on creative campaigns
- Learn about maintaining consistent branding
- Use social management systems
- Apply copy writing skills on the job... & so much more!

Interested applicants should:

- Be excited about enhancing all areas of their portfolio
- Be willing to work with a small team
- Be organized and able to meet timelines
- Have strong writing skills

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SOCIAL MEDIA MARKETING INTERNSHIP

Now accepting interns for the Summer & Fall semesters.

Focus:

Primarily on social media platforms, content management and creation.

Responsibilities:

- Content research: assist in finding trending topics, hashtags, and relevant content for the company to share
- Planning & adhering to content calendars
- Optimizing and scheduling posts using management tools
- Ideating, creating and posting engaging copy for content
- Monitoring social media channels
- Engaging with followers and customers
- Refreshing content keeping it modern
- Assisting with planning social media campaigns to reach a wider audience, increase brand awareness and drive sales
- Analyzing social media performance, tracking and reporting on metrics

Skills:

- Social media platform knowledge.
- Content creation skills (writing, graphic design, etc.).
- Social media analytics.
- Customer service.

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MARKETING & VIDEO PRODUCTION INTERNSHIP

Now accepting interns for the Summer & Fall semesters.

Focus:

A broader scope of marketing and video production activities, including social media but also other channels.

Responsibilities:

- Conducting market research
- Creating marketing materials (e.g. brochures, presentations)
- Assisting with email marketing
- Assisting with social media campaigns
- Assist with filming, editing, and creating engaging video content for various marketing channels (e.g., newsletters, social media)
- Contribute to the planning and creation of video content that aligns with brand messaging and marketing goal
- Help with the development and execution of marketing campaigns.

Skills:

- Marketing knowledge and understanding
- Gain hands-on experience in video production, motion graphics, and content creation
- Research skills
- Content creation skills
- Communication skills
- Analytics skills

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