



C o m m u n i c a t i o n s

SPRING 2022 Internships \$13.00 per hour
Start January 3 and run to late May
(REMOTE OR ON SITE in Miami, FL)

(Work as many as 40 hours per week; or minimum of 24 hours per week)

rbb's Award Winning Internship Program:

rbb hires up-and-comers three times a year to be a part of our integrated communications team. The hands-on experience will help guide any student or entry level professional through the next steps of their career. Our requirements for these coveted positions are simple: A passion for communications, solid grammar skills, resourcefulness, professionalism, cleverness and, of course, must play well with others. For the best learning experience, we also require a minimum of 24 hours per week, although we prefer full-timers (40 hours).

- **Public Relations:** Be part of a client team, research, write and pitch media, track results and learn client reporting.
- **Advertising Account Management:** Be part of the glue that keeps the trains moving to execute integrated, creative campaigns.
- **Digital Marketing:** A love of social media is key when joining rbb's Digital Team. You'll learn the ins and outs of managing a social community, digital buys and so much more.
- **Creative:** Apply your interest in art and/or copywriting and produce graphic design, advertising or visual communication work for a wide range of clients and projects. Familiarity with Adobe Creative Suite required and a portfolio to showcase.
- **Content Writing:** Embrace your passion for the written word, participate in integrated brainstorming and use your writing skills to develop anything from web copy to a creative tagline.
- **Integrated Marketing:** Integrated marketing involves a keen business approach in planning and executing all things marketing, including content, creative, digital, business development and public relations campaigns. If you want to spend time on everything it takes to build a seamlessly integrated marketing strategy, this is your chance!

HOW TO APPLY:

1. [Click Here For SPRING 2022 INTERNSHIP APPLICATION](#)
2. Let us know which position you're interested in (PR, Advertising, Digital Marketing, Creative, Content Writing, or Integrated Marketing.)
3. Upload your **resume** along with a **cover letter** letting us know why you are a perfect fit for it

rbb Communications Champion of Breakout Brands

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